



Dear Sponsor,

HMY Yacht Sales is thrilled to host the second annual HMY Lowcountry Cup Billfish Tournament this July. We have officially been named the fourth leg in the 2024 South Carolina Governor's Cup series. The HMY Lowcountry Cup will consist of three fish days and competing teams can pick their best two out of three days.

As a favorite vendor of HMY, we kindly ask for your support. Please see the sponsor levels below. We hope that you will consider becoming a sponsor and supporting our tournament. We hope to have a minimum of 40 boats based on last year's participation and the addition to the South Carolina Governor's Cup Series.

TOURNAMENT DATE

July 3rd – 6th, 2024

Please review the attached documents and let me know when you will be available to discuss this opportunity. Not all donations have to be in cash. In-kind donations are just as needed and are always welcome. What matters is the estimated cash value of your donation so we can match it to the appropriate sponsorship level.

Sponsor company logos will be posted on the website as soon as sponsorship commitment is received, and the logo provided to us should be at high resolution. Please provide any stickers, brochures, or other informational materials to be passed on to our participants. Sponsor company banners, approved bucket items, and other materials need to be sent to the address below by June 1, 2024.

Best,

Tia Mazziotta, Tournament Director

HMY Yacht Sales

7 Lockwood Drive | Charleston, SC 29401

Cell: 843-998-1637 | Tmazziotta@hmy.com

HMY YACHT SALES

The City Marina - 7 Lockwood Dr, Charleston, SC 29401 / 843-577-3470

www.hmy.com



SPONSOR OPPORTUNITIES

FOURTH OF JULY PREMIER SPONSOR - \$10,000 (1 SPONSOR)

- 4 invitations to the Fourth of July event held at the SC Aquarium
- 4 invitations to the Captain's Meeting and awards reception
- Huck bucket w/ 4 long sleeve tournament performance T- shirts (please provide sizes)
- 4 short sleeve tournament cotton T- shirts (Please provide sizes)
- 2 – Tournament patch hats
- Any provided logoed cups, napkins, koozies, etc. will be used during the Fourth of July event held at the aquarium.
- Only official sponsor with the ONLY exhibit space at the Fourth of July event held at the aquarium.
- Company sponsor has the choice of speaking during the Fourth of July event.
- Social media collab with HMY LCC and HMY Main page (85k + Following) on the day of the Fourth of July event.
- Company logo on tournament banner at weigh station, Captain's Meeting, and awards reception
- Exhibit space/table at Captain's Meeting AND awards will ____or will not ____ use space
- Provided company stickers to be placed on official tournament buckets.
- Provided approved items literature and gear distributed in buckets - (3) items.
- May provide company banner for Captain's Meeting and awards.
- Company logo with link in prominent location on the tournaments Reel Time App
- Company logo with link on HMY sponsor page

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PREMIER CATEGORY SPONSOR - \$5,000 (4 SPONSORS)

- Choose from the following categories Top Blue Marlin _____ Top Billfish Release _____ Youth Angler _____ Lady Angler _____
- 3 invitations to the Fourth of July event held at the aquarium.
3 invitations to the Captain's Meeting and awards reception.
- Huck bucket w/3 short sleeve tournament cotton T- shirts (please provide sizes).
- 1 Tournament patch hat.
- Sponsor has the choice of presenting the trophy of the sponsors chosen category.
- Company name labeled on the presenting category trophy.
- One collab social post covering the winner of the chosen category on HMY LCC and HMY main page.
- Company logo with link in prominent location on the tournaments Reel Time App.
- Company logo on tournament banner at weigh in station, Captain's Meeting, and awards.
- Provided company stickers to be placed on official tournament buckets.
- Provided approved items literature and gear distributed in buckets - (3) items.
- Exhibit space/table at Captain's Meeting AND awards Will _____ or Will not _____ use space.
- Company logo with link on HMY sponsor page.
- Company name and logo on all provided printed marketing material (3) items.
- May provide company banner for Captain's Meeting and awards.

GOLD - \$2,500

- 2 invitations to the Captain's Meeting and awards reception.
- 2 short sleeve tournament cotton T-shirts (please provide sizes).
- Logo with link in prominent location on the tournaments Reel Time App.
- Logo on tournament banner at Captain's Meeting and awards.
- Social media coverage during tournament on HMY LCC and HMY main page Instagram's.
- Provided literature and gear distributed in buckets - (2) items.
- Exhibit space/table at Captain's Meeting. Will ___ or Will Not ___ use space.
- Company name and logo on provided printed marketing material (2) items.
- May provide company banner for Captain's Meeting and awards tent.

SILVER - \$1,500

- 1 invitation to the Captain's Meeting and awards reception.
- 1 short sleeve T- shirt (please provide sizes).
- Logo with link in prominent location on the tournaments Reel Time App.
- Company logo with link on HMY sponsor page.
- Company logo on tournament banner at Captain's Meeting and awards.
- Provided Literature and gear distributed in buckets - (1) item.
- Social media coverage during tournament on HMY LCC Instagram.
- Company name and logo on all provided printed marketing material (1) item.

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HMY YACHTS CREDIT CARD AUTHORIZATION FORM
JULY 3RD -6TH, 2024

SPONSOR NAME: _____

I hereby authorize HMY Yacht Sales to charge my credit card in the amount of:

SPONSOR TOTAL \$ _____

Credit Card Number: _____

Visa M/C AMEX Expiration Date: _____

VISA/MC - 3 digit code on back of card _____

AMEX – 4 digit code on front of card _____

Address for Card Billing:

SIGNATURE OF CARD HOLDER

Via Check Payable to: HMY YACHT SALES
MAIL TO: Accounting Dept.
 2401 PGA Blvd., Suite 200
 Palm Beach Gardens, FL 33410