



# FOR IMMEDIATE RELEASE

## **HMY Yacht Sales, Inc. to Introduce the Okean 55' Sport to the World Stage at the 2018 Fort Lauderdale International Boat Show**



**PALM BEACH GARDENS, FLORIDA, September 18, 2018**

HMY Yacht Sales, Inc. (HMY), one of the world's largest yacht dealer and brokerage firms, will unveil a brand-new yacht to the world stage. The Okean 55' Sport will debut at the Fort Lauderdale International Boat Show (FLIBS), October 31 to November 4, 2018.

Last fall, HMY introduced the Okean 50' Flybridge Motor Yacht at FLIBS 2017, and she has been turning heads ever since. Now it's time for the awe-inspiring 55' Sport to take her place in the spotlight.

"The new 55' Sport stayed true to the Okean style, performance and quality standards we have come to expect while elevating the open design concept to new levels," said Steve Moynihan, President of HMY Yacht Sales, Inc.

The 55' Sport has a unique, and innovative flair along with Okean's signature, 'Open Up Your World' design. The hydraulic side hull combings transform into "balconies" expanding the beam an additional 6' 1".

Above and below decks are spacious, modern and stylish, and true to the Okean brand. The 55' Sport was envisioned by the accomplished Italian yacht designer Paolo Ferragni.



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“We’re extremely proud of the design and technology innovations that have gone into the 55’ Sport,” said Tim Derrico, Director of Sales at HMY Yacht Sales, Inc. “She’s been in-the-works for nearly two years and includes features not yet seen on a yacht this size and style. She’s definitely ready for the world stage.”

The emergent Okean model line includes the 50’ Flybridge Motor Yacht, 55’ Sport, with the 80’ Flybridge Motor Yacht (February 2019), the 50X Explorer (Mid-2019), and the 64’ Flybridge Motor Yacht (Mid-2020) still to come. HMY Yacht Sales, Inc. is the exclusive Okean representative.

## **About HMY Yacht Sales, Inc.**

Headquartered in Palm Beach Gardens, Florida, HMY Yacht Sales, Inc. (HMY) is one of the world’s largest yacht dealer and brokerage firms with 12 locations from Ocean Reef, Florida to Charleston, South Carolina. HMY specializes in the sale of new, pre-owned, and premium brokerage yachts as well as luxury charter vacations. New brands include Viking Yachts, Princess Yachts, and Okean Yachts. HMY has been the industry leader in yacht sales since 1979 and is on pace to sell over 425 yachts in 2018. HMY has over 45 highly experienced yacht sales professionals on staff, yacht service locations throughout the Southeastern United States, and is the sponsor of major yachting lifestyle, fishing, and showcase events throughout the year. For more information about HMY Yacht Sales Inc., visit our website at <https://www.HMY.com>.

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